# THE FIRM



PEREZ, SESE, VILLA & CO., CPAs ( PSV ) is a professional organization dedicated to delivering quality professional services to businesses, industries and institutions. Through its over 15 years of existence since its establishment in December 2001 by a group of client-caring professionals, the Firm has been able to provide and deliver assistance and services to its clientele in various industry sectors and organizations and has distinguished itself through its culture of service excellence anchored on values of professionalism, integrity, competence, quality and continuing education and development.

It has nurtured relationship with its clientele with its proactive approach in providing the right solutions and appropriate recommendations and always taking into account the long term best interest of organizations and the impact on stakeholders.

The kind of synergy at work it has developed over the years provides opportunity for its auditors and allied professionals to work as an organized professional team which inspires collaboration and results to seamless delivery of service.

The Firm has the following accreditation:

- CPA Certificate No. 0054588
- TIN 212-955-173-000
- PTR No. 9848590, January 12, 2021, Manila City
- SEC Group B Accreditation

Partner - 1606-AR-1, valid until December 16, 2022

Firm - 0336-FR-1, valid until December 16, 2022

- BIR AN 06-002735-001-2021, valid untilMarch 5, 2024
- IC Accreditation

Firm - 0222-IC, valid until 2024

Partner - 54588-IC, valid until 2024

FIRM's BOA/PRC Cert of Reg. No. 0222, valid until October 12, 2023



# Service Perspective



Our primary responsibility is to the clients and to their corporate needs. And to serve them well, we need to be ahead in delivering these needs. We employ the best people available to us, to continuously adopt innovation using the best and affordable information and technology available in the market. We also maintain our competence in these service areas through a program of continuing professional education.

We also recognize that we have a responsibility to the public and to the community where we belong, to take our own role of restoring public confidence in the accounting and audit profession. In our own way, we play leadership part on the board and committees of professional institute like PICPA & ACPAPP.



# **Audit and Assurance Services**

#### Our Services Include:

- FINANCIAL STATEMENT REVIEW AND COMPILATION
- COMPLIANCE AND OPERATION REVIEW
- Compliance Audit
- ▶ DUE DILIGENCE

#### Tax and Corporate Service

- TAX ADVISORY AND PLANNING

- TAX INVESTIGATION ASSISTANCE
- ♠ CORPORATE COMPLIANCE SERVICES
- THER I'AX AND CORPORATE SERVICES

### Accounting Services

- ACCOUNTING AND BOOKEEPING SERVICES
- Payroll Services
- ♣ ACCOUNTING SYSTEM AND PROCEDURES REVIEW
- PAYROLL AUDIT

#### Management Consulting

- ₱ FINANCIAL MANAGEMENT SERVICES

#### **Business Outsourcing Services**

- FINANCE AND ACCOUNTING TRANSACTION PROCESSING
- CONTROLLERSHIP
   CONT



# LEADERSHIP



PEREZ, SESE, VILLA & CO.'s foothold in public accounting is credited to its strick adherence to integrity, quality and excellence and to the capable leadership of its partners:

#### Ma. Alma C. Sese Managing Partner

Ma. Alma C. Sese is Managing partner of Perez, Sese, Villa & Co. provides audit, tax, consulting, and financial advisory services to public and private clients, Alma together with Tony founded the partnership in 2001. Prior to this Alma was partner to another auditing firm Cruz, Perez, Aviles & Co. Alma has taken on a number of leadership roles and built a distinguished track record of service to many clients.



Alma is actively engaged in a number of business organizations and committees, each working to help shape the policies for a successful and sustainable global economy. She is currently one of the Board of Directors of the Association of Certified Public Accountant in Public Practice (ACPAPP) and an active member Philippine Institute of Certified Public Accountant. (PICPA)

Alma received her Bachelor of Science degree from Saint Louis University Baguio City and academic masteral units at University of Santo Tomas. Graduated in 1982 and passed the CPA board on the same year.

## Antonio R. Perez

Partner

Antonio R. Peres is senior partner of Perez, Sese, Villa & Co. like Alma, Tony provides audit, tax, consulting and financial advisory services to public and private clients. Tony has spent his entire professional career in the field of education and public practice.



Tony graduated from Mapua Institute of Technology in 1982 and has been instructor, dean, director to various universities from 1971 to 2003.

He held the position of President of Philippine Institute of Certified Public Accountant Bataan Chapter (PICPA) from 1980, 1981, 1989, 1990, 1985, 2001,1995. Vice president from 1978 to 1979, Regional chairman in 1982 and 1992, Director from 1983, 1985, 1992, 1993, 1994,1996, 1997, 1998 and 1999, vice chairman 1991, vice president professional development 2000, and director public practice 2002.

Tony is now a member of PICPA Ethics Board Committee and receives the PICPA sustaining membership recognition in 2000.



# LEADERSHIP

#### Leticia P. Villa Partner

Leticia P. Villa, Partner, spent her professional career in the field of audit, banking, loans and credit, and project management. Past experiences include stint as Auditor at Carlos J. Valdes & Co, CPAs, Bank Examiner at Philippine Deposit Insurance Corp. and Bangko Sentral ng Pilipinas, and First Vice President/Group Head at Land Bank of the Philippines.



She is a Certified Public Accountant and a member of the Philippine Institute of Certified Public Accountants (PICPA) and Association of Certified Public Accountants (ACPAPP).

She obtained her Bachelor of Science in Commerce degree (cum laude) from Saint Louis University in 1982. She completed the Leadership Development Program of the Ateneo de Manila University, and was given academic honors at De La Salle University where she obtained her Master Degree in Business Administration in 1997.

# Jekell A. Salosagcol Consultant

Jekell A. Salosagcol serves as a consultant to the firm. He is a CPA reviewer to one of the top review school in the country. He stint as a Trainor for Philippine Financial Reporting Standards and Consultant includes corporate clients both from the public and private sectors.



He is a resource speaker of the PICPA Continuining Professional Education seminars on accounting and auditing standards.

He has co-authored two books with Petronilo Santos - - "Basic Auditing Theory and Concepts" and "A Guide in Understanding the Philippine Standards on Auditing".

He obtained, with honors, his BS Accountancy degree from Technological Institute of the Philippines in 1994; and worked as an Auditor at Sycip, Gores, Velayo and Company after passing as 2nd placer the 1995 CPA Licensure Examination.

# Ethical Principles and Commitment

At the core of the Firm's core values are the following nine (9) guiding principles which define the standards of ethical behavior and other values which unite members of the team. Of particular significance is the fact that these principles and core values offer guidance on appropriate ethical and professional conduct covering areas that are of critical concern to the clientele, stakeholders and the society in general:

Honesty and Integrity "We act with honesty and integrity."

Professional Schavior "We operate within the letter and the spirit of applicable laws."

Compelence "We bring appropriate skills and capabilities to every client assignment,"

Objectivity "We are objective in forming our professional opinions and the advice we give."

Considentiality "We respect the considentiality of information,"

Fair Business Practices "We are committed to fair business practices."

Responsibility to Society "We recognize and respect the impact we have on the world around us."

Respect and fair Creatment "We treat all our colleagues with respect, courtesy and fairness."

Accountability and Decision-Making "We lead by example, using our Shared Values as our foundation."





# Ethics and Compliance

The Firm envisions to be recognized as provider of superior audit and assurance, tax advisory and compliance and management consultancy services to its clientele. It believes in and adheres to providing quality and efficient service in the areas of auditing, accounting, taxation and related fields.

The Firm is committed and continue to adhere to the highest standards of professional ethics, integrity and quality. This is manifested in the Firm's ethical business practices, service standards, shared culture, work values and through the professional team that it keeps. Indeed, professional ethics, integrity and service excellence are at the core of the Firm's existence.

The Firm does not only strive to do what is legal but also does what is right. Its professional team demonstrates this ethical standards and understands that doing the right and legal thing means operating within the letter and spirit of the laws which govern the profession.

